

# PRIVACY NOTICE (art. 13 OF EU Regulation 2016/679)

## Who processes my data?

The Data Controller is Audiencerate Ltd, having its registered office in 7 Bell Yard, London, WC2A 2JR, England.

## What are the purposes of the processing?

The data are processed for the purpose of completing the contact form in order to request information or receive assistance. Navigation data, such as IP addresses or system logs, may also be collected. In such cases, the processing is based on the execution of specific requests and the fulfilment of pre-contractual measures; therefore, the user's explicit consent is not required.

## What data are processed?

Personal identification and contact details, as well as any data entered in the contact form.

## How is my data processed?

Processing is carried out both in paper form and by electronic means, in compliance with the provisions on personal data protection and, in particular, with appropriate technical and organisational measures. No automated decision-making or profiling is performed.

## Who will you disclose my data to?

We do not disclose your personal data. The processing of users' personal data is carried out by company personnel specifically authorised by the Company. Such persons are identified and instructed in writing.

## How long do you keep my data?

The data are retained for 24 months, in accordance with the Italian Data Protection Authority's decision on web marketing. In any case, the retention period is determined in compliance with the time limits permitted by applicable laws.

## What are my rights?

You have the rights provided for in Articles 15–22 of the Regulation, namely to request access to, rectification, or erasure of your personal data. You may also object to their processing should you believe your fundamental rights and freedoms have been infringed. You have the right to data portability, meaning the right to receive your data in a format that can be transferred to another controller.

## Who can i contact?

You may write to [privacy@audiencerate.com](mailto:privacy@audiencerate.com)