

Home & Garden Audiences



Home gardening is booming worldwide, but the trend was positive long before the pandemic. Gardening is a relaxing and soothing hobby for the whole family, a great way to get exercise while spending some quality time together as a family. Are you aware that during the pandemic over 18 million new gardeners surfaced which increased online sales of gardening goods. Optimise digital ad spend by integrating audience profiles to target your ideal consumers such as:



Home Improvement



Home Furnishings



Home & Garden



Home & Garden Services

Why Choose Audiencerate:

We only work with trusted, transparent data, ensuring best-in-class performance. Also, we are able to build Composite Audiences, meaning that we can collide several audiences that are relevant to the target and make it a single one. The audiences will layer each other and demographic data can be added and pushed to your seat.

Get Started with Home & Garden Audiences

Talk to us about your data needs as we are able to help with custom audiences, built and ready for use. As data experts we can support buyers giving the most accurate audience recommendations for a specific brief or target. Just send us a brief/target audience and we will send over our suggestions.

Available for targeting on all DSPs

Natively integrated into Open Marketplace and Private Deals

Google

adform

Via Private Deals on*

theTradeDesk



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