

Travel Audiences

Did you know that the year 2022 is the year of Travel Rebound? According to reports, travellers are expected to spend 29% more on their average trip in 2022. With summer already here and holidays just around the corner, now is the time to reach and engage potential travellers this summer time.



Optimise digital ad spend by integrating audience profiles to target your ideal consumers such as



Family
Vacationers



Trip to
Europe



Tourist
Destinations



Hotel
Accommodation



Luxury
Travellers

Why Choose Audiencerate

We only work with trusted, transparent data, ensuring best-in-class performance. Also, we are able to build Composite Audiences, meaning that we can collide several audiences that are relevant to the target and make it a single one. The audiences will layer each other and demographic data can be added and pushed to your seat.

Get Started with our Travel Audiences

Talk to us about your data needs as we are able to help with custom audiences, built and ready for use. As data experts we can support buyers giving the most accurate audience recommendations for a specific brief or target. Just send us a brief/target audience and we will send over our suggestions

Available for targeting on all DSPs

Natively integrated into Open Marketplace and Private Deals

Google

adform

Via Private Deals on*

theTradeDesk

MediaMath

xandr

amazonadvertising

AMOBEE