

Football/Soccer Championship Audiences



Are you aware that quite a number of people are soccer/football fans. According to statistics, football season brings in an average of \$300 million viewers yearly and it's projected to get higher during the finals.

Optimize digital ad spend by integrating audience profiles to target your ideal consumers such as:

Arts & Entertainments

Live Sporting Events

News

Sports News

Sports Tickets

Soccer Ticket

Sports & Fitness:

Soccer Fans

Lifestyle & Hobbies

Frequently Attends Live Events

Why Choose Audiencerate:

We only work with trusted, transparent data, ensuring best-in-class performance. Also, we are able to build Composite Audiences, meaning that we can collide several audiences that are relevant to the target and make it a single one. The audiences will layer each other and demographic data can be added and pushed to your seat.

Get Started with Football/Soccer Championship Audiences

Talk to us about your data needs as we are able to help with custom audiences, built and ready for use. As data experts we can support buyers giving the most accurate audience recommendations for a specific brief or target. Just send us a brief/target audience and we will send over our suggestions.

Available for targeting on all DSPs

Natively integrated into Open Marketplace and Private Deals

Google

adform

Via Private Deals on*

theTradeDesk

MediaMath

xandr

amazonadvertising

AMOBEE